# CHANDNI KARELIA

PRODUCT DESIGNER focused on UI/UX

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# **AWARDS**

Best Graduating Student,
 NID Ahmedabad, 2019

#### **SKILLS**

- Product Design
- · Contextual Research
- Interface Design
- · Experience design
- · Graphics Design
- Illustrator
- Story teller

#### **TOOLS**

- Figma
- Adobe Illustrator
- Adobe Photoshop
- · Adobe premiere pro

### SIDE PROJECTS

Creative Writing
www.behance.net/gallery
/72948331/Yet-to-be-published

#### Learnings

http://www.chandnikarelia.com/chalkboard

#### **EDUCATION**

# Product design fellowship, Nextleap

Graduated as Top fellow: 2022

# National Institute of Design, Ahmedabad

Bachelor of Design | Industrial Design

Graduated: 2018

# Isamilo International School, Tanzania

High School | O & A Levels

Graduated: 2013

#### **EXPERIENCE**

# **Product Designer (freelance)**

#### **Proshort**

2022 PRESENT

- Logo Explorations
- · UI/UX developement

# **Graphics Designer (fulltime)**

#### Reliance trends | Bangalore

2019 - 2022 PRESENT

- · Illustrating and creating graphics
- Market research and trend analaysis
- · Curating Seasonal plans

# Product designer & Strategist (project)

National Institute of Design Collab with Sayona safaris | Tanzania

JAN - OCT 2019

- Researched about Maasai lifestyle & craft in Tanzania https://issuu.com/nid49/docs/final\_maasai\_book-compressed
- Built the Sayona Safaris Business platform online https://www.sayonasafaris.com/
- Conduct craft workshop for skills upliftments https://timesofindia.indiatimes.com/city/ahmedabad/their-ornamentis-their-identity-card/articleshow/66888677.cms